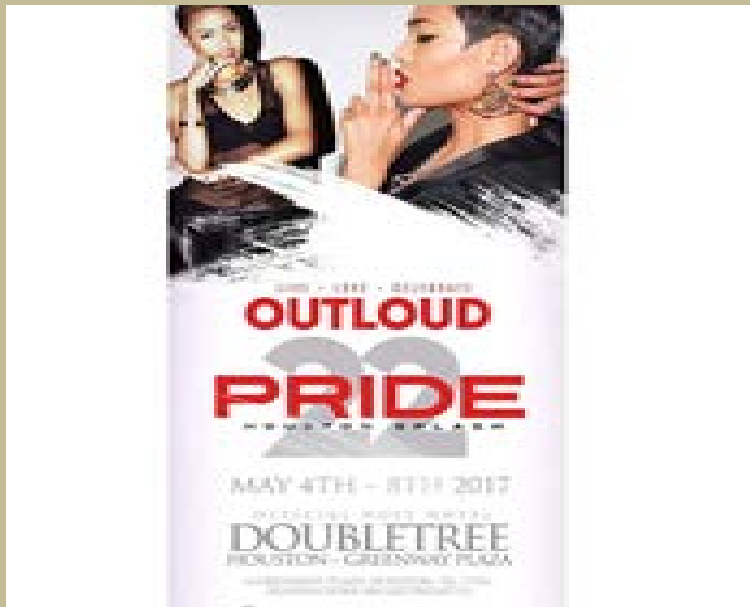


Houston Splash 2017

MAY 4TH – MAY 8TH 2017



LEARN ABOUT THE HISTORY OF
SPLASH AND HOW YOU CAN BE A
PART OF A NEW MOVEMENT.

The Houston Splash Is The "South's Longest Running Black Lesbian Gay Beach Party"

HISTORY

LOUD INC. is a Texas based a non-profit 501 © (3) community based organization with the mission of improving the cultural, environment, medical and social health of gay men, lesbian and transgender people of African descent through a variety of programs and services.

Social and economic issues also weigh heavily within our community and to that end, we facilitate through educational workshops and seminars, advocacy, building partnerships, and many other venues (such as entertainment and social justice events) in order to reach and maintain our goal of facilitating unity within and our community.

We are dedicated to organizing and promoting unity for diverse people of color and we help to build an awareness of pride while providing outreach, intervention, and prevention education on HIV/AIDS and other health conditions prevalent among men and women of color. Loud Inc is the organizing body of HOUSTON SPLASH.

Houston Splash is the driving force behind Houston's annual Black Gay Pride Celebration taking place the first weekend in May for over 20 years now.

Background / History: As urban legend has it Splash was originally celebrated as the opening day of Galveston Beach and was predominately heterosexuals. Eventually, more and more gay and lesbians invaded the event pushing the heterosexuals off the beach. A group of friends got together to throw a party on that following the beach celebration and a tradition was born. In 1995, Derick Miles and the late Clifford Hunter eventually took the event from being a single day into what is now one of the Nation's Top Pride Destinations sharing the spotlight with Sizzle Miami, Atlanta Pride, DC Black Pride.

Houston Splash 2017 will be one of the largest southern gatherings of African-American lesbians and gays annually. This year will mark 22nd year celebration of Houston Splash, Houston Splash is traditional event that has taken place for (20) consecutive years. This year, we anticipate that more than 14,000 people to attend the five days of activities in Houston.

OUR VISION:

To envision a world where all people are fully empowered to participate safely, openly, and honestly in society, regardless of race, gender-identity or sexual orientation. We envision a community solidified by respect and love for our brothers and sisters of African descent as well as a reduction in health disparities.

OUR MISSION:

The mission of HOUTON SPLASH is to build awareness of and pride in the diversity of the Black lesbian, gay, bisexual and transgender community as well as to support organizations that are addressing HIV/AIDS and other health issues adversely affecting our community.

We are looking forward to hearing from you. In case you have any queries you can contact us at 713 854 7088.
Thank you for being our partner and hopefully you will continue to support us in this endeavor.

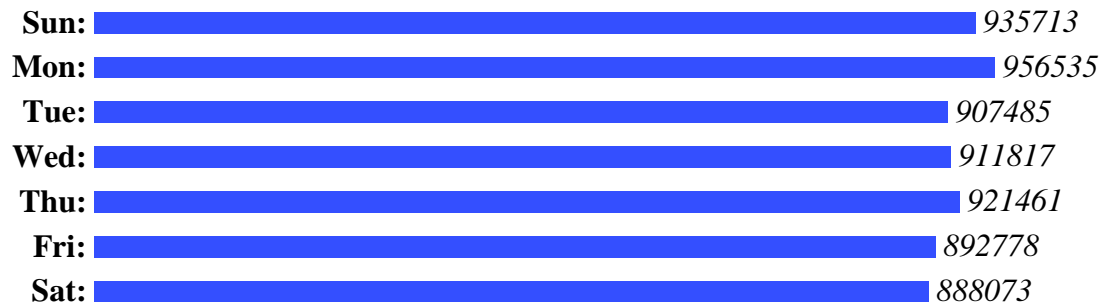
John Humphries

We offer tailored sponsorship options to help large and small businesses make a difference in the community.

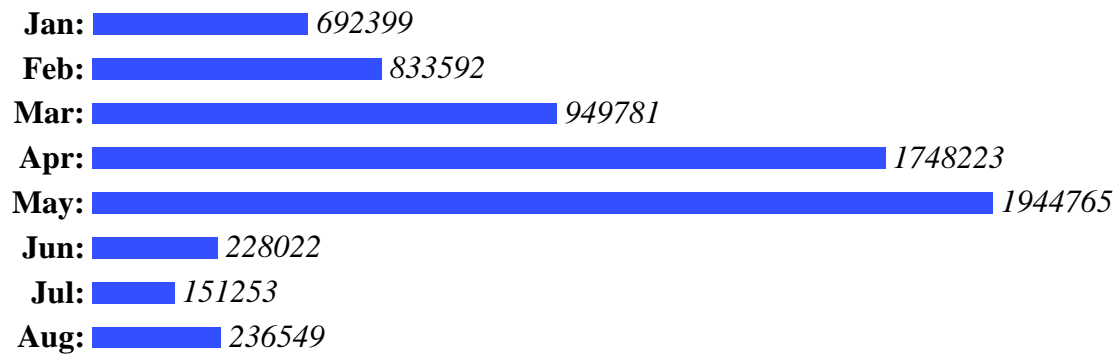
HOUSTON SPLASH 2017

Houston Splash web site hits 2016

Stats by Day



Stats by Month



Primary Audience

Our target audience is members of the Black lesbian, gay, bisexual and transgender communities from across the United States as well as participants from Canada, United Kingdom, Africa.

(ages 24 – 46)

Gender: Male (55%) Female (45%)

ATTENDANCE

Over 10,000 people attend HOUSTON SPLASH and experience the great culture & history in the HOUSTON area.

SPONSORSHIP LEVELS

Exclusive Sponsorship

Health and Wellness Expo - \$5,000 & Above

Sponsor name/logo prominently featured as the exclusive sponsor of the Health and Wellness Expo in advertisements and

HOUSTON SPLASH

Recognized as a co-presenting sponsor in all media announcements

Product sampling throughout the event (if applicable)

Three email blasts with customized promotional messaging

Inclusion of products/services in event bags (if applicable)

Hospitality Suite area signage at the Host Hotel

Recognized as participating sponsor in all media announcements

Website banner placement

Five minute speaking opportunity during event program

One full-page color ad in the official program book

Liberty Sponsor – \$2000 - \$4999

Exclusive category representation (where applicable)

Promotional items distributed in the HOUSTON SPLASH event bags

Website banner placement

One email blasts with customized promotional messaging

Half Page Color Advertisement in the HOUSTON SPLASH program book

Unity Sponsor – \$1000 - \$1999

Prominent placement of sponsor logo on all promotional and printed material

Hospitality Suite area signage at the Host Hotel

Promotional items distributed in the HOUSTON SPLASH event bags

Event Bags- \$700

Exclusive sponsor name logo printed on event bags

Inclusion of products/services in event bags (if applicable)

Website banner placement

Special recognition during event(s) program

We offer tailored sponsorship options to help large and small businesses make a difference in the community.

Exhibit Hall Happenings

2017 Exhibit Hall Hours

Thursday, May 4: 1:00 p.m.–8 p.m.

Friday, May 5: 1:00 p.m.–8 p.m.

Saturday, May 6: 11:00 a.m.–8 p.m.

As an exhibitor you will be provided a 10'x10' table.
One table and two chairs. Electricity is available.

Cost to Exhibitors \$300.00

Other Sponsorship opportunities

Tee Shirt Sponsor \$1500.00

Hospitality Suite Sponsor \$1000.00

Opening Reception \$2000.00

SPONSORSHIP FORM

CONTACT NAME					
CONTACT TITLE					
PHONE					
EMAIL					
COMPANY NAME					
ADDRESS					
CITY		STATE		ZIP CODE	

PLEASE SELECT A SPONSORSHIP LEVEL

	Exclusive Sponsor
	Liberty Sponsor
	Unity Sponsor
	Event Bags
	Exhibit Hall
	Tee Shirt
	Hospitality Suite
	Opening Reception

Make Checks or Money Orders Payable to:

Houston Splash.

Attn: Houston Splash

Mail to:

John Humphries

Attn: Houston Splash

P.O. Box 300645

Houston, TX 77230

To allow for printing and shipping of items, please submit payments no later than April 22, 2017 at 5PM.

We offer tailored sponsorship options to help large and small businesses make a difference in the community.

HOUSTON SPLASH 2017

SOUVENIR BOOK AD PURCHASING:

CONTACT NAME					
CONTACT TITLE					
PHONE					
EMAIL					
COMPANY NAME					
ADDRESS					
CITY		STATE		ZIP CODE	

RATES:

	Inside Front Cover	\$450		Half Page	\$350
	Inside Back Cover	\$450		Quarter Page	\$325
	Outside Back Cover	\$500		Business Card	\$100
	Full Page	\$400			

Please enclose images that are 300ppi.

PURCHASE SUMMARY:

Make Checks or Money Orders Payable to:

Houston Splash.

Attn: Houston Splash Souvenir Book

Ads and Listing	\$
Website Listing (\$1,200.00)	\$
Total Enclosed	\$

Authorized Signature:

Date:

All artwork should be submitted no later than April 22, 2017 @5PM for inclusion in the souvenir book. Please submit electronic versions of ads to john@loudinc.net